

ORDER



Orders

Order / Rev: 714115

Alt Order #: 06317812

Product Desc: #1291 JHA-GE TV

Estimate: 1291

Flight Dates: 09/18/12 - 09/21/12

Original Date / Rev: 09/21/12 / 09/21/12

Order Type: Political

WKYC

Primary AE: Maria Bellwood

Sales Office: T-DAL

Sales Region: NAT

Agency

Name: Davis Group

Buying Contact:

Billing Contact:

4201 Bee Caves Road., Suite C-101

Austin, TX 78704

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Healy-Abrams/D/Congress

Demographic: A18-49

Product Codes: PL-US House Representative

Priority: P-2

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/21/12	3	\$2,600.00	\$2,210.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$2,600.00	\$2,210.00	0.00
Totals	3	\$2,600.00	\$2,210.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maria Bellwood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/18/12	09/18/12	M-F 7-9a Today Today Show	CM	7a-9a	-T-----	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----			1			\$800.00		0.00			
2	WKYC	09/21/12	09/21/12	M-F 7-9a Today Today Show	CM	7a-9a	----F--	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			1			\$800.00		0.00			
3	WKYC	09/19/12	09/19/12	M-F 5-6p Dr. Phil	CM	5p-6p	--W----	:15/:15	1	\$1,000.00	P-2	0.00	BK	1	\$1,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----			1			\$1,000.00		0.00			
													Totals	3	\$2,600.00